

Organizational Theory and Design course

The Customer Advocacy approach in Arval Italy organization

Coordinator:

Franca CANTONI, professor, **Università Cattolica**

Speaker:

Fabrizio Pasquale CAMPIONE, Customer Advocacy Director, **Arval**

Seminar

Thursday May 9th, 2024

Room 16, 10.30 a.m. – 12.30 p.m.

Via Emilia Parmense, 84 Piacenza

Piacenza Campus

*In cooperation with Stage & Placement office e
CUML – Comitato Università Mondo del Lavoro*

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