

Public, Private Media and Big Tech: will good Journalism survive?



March, Friday the 17th, 11.00 am
Room G.001 Bontadini - Largo A. Gemelli, 1
Università Cattolica del Sacro Cuore – Milano

Institutional greetings

Franco ANELLI
Rector, Università Cattolica del Sacro Cuore

OPEN LECTURE

Lord Tony HALL
Former Director-General BBC, former President EBU and member UK House of Lords
Communications and Digital Committee

Speakers

Laura Silvia BATTAGLIA
Journalist, MagZine Director

Marcello FOA
Journalist, Lecturer of Media Management

Massimo SCAGLIONI
Professor of Media History and Economics, CeRTA Director

Chair

Mariagrazia FANCHI
ALMED Director

Info
almed.unicatt.it
The conference will be held in English



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