## Sociology of consumer behavior lecture

## Going Global: assessing markets and consumers.

## Speaker:

Andrea RAVARINO,
Export Manager
FORMEC BIFFI S.P.A.

## **Seminar**

Thursday, November 23<sup>th</sup>, 2023 Room Sigma, 11.30 a.m. – 1.30 p.m.

Via Emilia Parmense, 84 Piacenza Campus

In collaboration with Stage & Placement office

For information:

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