

Sociology of consumer behavior lecture

# The Power of Research Methodologies: Unveiling Insights through Communities, Curation and Social Listening

## Speakers:

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## Seminar

Friday, December 1<sup>st</sup>, 2023

Room Delta, 2.30 p.m. – 5.30 p.m.

Via Emilia Parmense, 84 Piacenza Campus

*In cooperation with Stage & Placement office*

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