# Reimagine your future with Sephora.

We stand together and we stand for something more.

## **Category Intern**

We're unique and we always have been. With our diverse customers, talent, and ideas, we are cocreating the future of beauty. Are you ready to embrace your future with Sephora?

#### **OUR PILLARS**

Beauty & Beyond - Every day we reimagine beauty, discover new brands, and influence positive change.

Creativity Unleashed - You're encouraged to explore, innovate and have fun, working with diverse customers, teams and leaders.

Endless Evolution - You will learn with innovators, artists, and experts in every field. As our business evolves, so will you. Boldly Authentic - We celebrate diversity, embrace your unique and winning spirit, and believe that real beauty is being authentically you. You are what sets us apart.

#### **MISSION**

Within the Category Team in Offer department, the trainee will assist in:

- Category performance analysis focused on new launches and Store activities (related report to suppliers)
- Planning and analysis of Store animation
- Classification review of the whole sub-categories to optimize implementation instruments for the current strategy
- o Research of new trends and new brand to develop the category business
- o Price definition related to products exposition in Store and product promotions
- Control of the consistency of warehouse stocks, to guarantee product presence on store's shelfs
- o Analysis of the promotion's efficiency and eventual remodelling
- Support in ad hoc marketing plans for all the brands
- Support in new products/brands launches development and management

### **BACKGROUND**

- University degree in Economics, Marketing or Digital Communication
- O Strong sensitivity to beauty brands and a passion to retail business is a plus
- Good use of Excel
- o Fluent in English