

PRESENTATION LETTER

Please, write in English a 500 words (plus or minus 10% leeway) letter of introduction to explain the reasons why you are applying to Communication management (COMMA) at UCSC and why you feel you are a good fit for the program. Please, make sure you have considered all the themes listed below:

- Why are you considering Università Cattolica as your university choice for this degree?
- This degree focuses on communication in the fields of food, fashion, and material cultures.
 Which of these fields are you particularly interested in, and why?
- What courses of the program curriculum are you most excited about? Which instead do you expect to be challenging for you personally?
- What academic and/or extra-curricular experience do you feel demonstrates you are an ideal candidate for this degree?

Name:			
Surname:			
Birth date:			
To whom it may conc	ern,		

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				Signature
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UNIVERSITÀ

In compliance with the Italian legislative Decree no. 196 dated 30/06/2003, I hereby authorize you to use and process my personal details contained in this document.